2020 in Review

No one could have predicted 2020. A hard-hitting global pandemic challenged the fabric of our communities and strength of our economies. Collectively, the year has tested us as individuals and as a global community.

At Micron, we saw this moment as a call for leadership, and we answered it. Part of our response was driven by Micron Gives, our organization to benefit social programs and education in communities where we live and work — and beyond. Micron Gives quickly adapted its programs to meet the immediate needs of our communities and employees (called “team members” for their indispensability to the Micron mission). An unprecedented level of giving by our team affirmed we were on the right path.

“With equitable opportunity for all as our guide, Micron Gives’ success is measured across our three primary pillars — creating a culture of giving at Micron, enriching our communities and inspiring learning,” notes Dee Mooney, executive director of the Micron Foundation. “We’re proud of our impact in 2020 and the groundwork it provides moving ahead.”

This year’s focus became clearly directed at addressing COVID-19, basic human needs, social justice and learning. Micron accelerated the role and influence of our team members by matching their philanthropic donations 2:1 with Micron Foundation contributions of US$8 million in matching funds — up 400% from last year. In addition, Micron established a US$10 million COVID-19 relief fund and distributed 367,000 masks, 10,000 gloves and 3,000 face shields.

In support of social justice, Micron, its team members and the Micron Foundation donated more than US$1 million to the NAACP Legal Defense and Education Fund. Throughout 2020, Micron continued to deepen its relationships with historically black colleges and universities and awarded numerous grants to support important student success programs.

As we head into 2021, we will further enhance this new, sharpened focus on aiming our programs where they deliver the most benefit.

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Dee Mooney
Executive Director, Micron Foundation
By the Numbers

Our success is reflected in our team member engagement.

In 2020, more than half of all Micron team members participated in charitable giving — of either their money or their time. This more than doubled employee engagement and places Micron as “best in class” for giving and volunteering. Team members generated US$4.8 million in team member donations. In addition, they contributed more than 150,000 volunteer hours to their communities, worldwide.

The Micron Foundation also doubled its charitable giving, distributing nearly US$24 million in grants and employee matching funds. Donations were delivered to charitable organizations worldwide with missions aligned to Micron’s charitable priorities. Our programs reached more than 600,000 students and educators — with 82% of programs directed toward underresourced groups — through global STEM programs. Of note was the specific emphasis on helping to ramp up virtual learning during this time of acute need.

Our grants, programs and volunteers promote human potential through our three primary pillars. We partner with organizations to have the greatest influence in these areas, with a focus on Micron’s locations around the world.

13,276,080
Total Lives Reached

277
Grants Funded

$23.9M+
Total Giving

- Enriching the Community
  $10,159,750
- Matching Gifts
  $8,100,000
- Inspire Learning
  $4,498,420
- Program Support
  $1,200,000

Team Member Participation Rate

2019
27%

2020
57%

Micron Match

$2M in 2019

$8M in 2020
Giving Stories

While the numbers are staggering, the true power of Micron Gives is evident when looking at programs in action. We have provided just a few examples of the hundreds of stories that have been shared by our team members over the year, and we appreciate every team member who has made a difference!

» Cultivating Giving Through Team Member Engagement

» Inspiring Learning Through STEM Programs

» Enriching the Community Through Basic Human Needs

Cultivating Giving Through Team Member Engagement

In April, Daniela Bazzana, a technician at Micron’s facility in Vimercate, Italy, journeyed to the heart of Italy’s coronavirus pandemic to lend a helping hand. She worked day and night alongside medical professionals to care for people with COVID-19.

“In an emergency, there’s no starting and ending time,” said Bazzana, now back home with her family. “Once I started at 4 a.m. on Monday and didn’t come back to my apartment for a shower until 3 p.m. on Wednesday. I literally passed out into bed, but then rushed back because I knew that my colleagues needed help.”

She worked in nursing homes, a mental illness home, and a hospital — helping more than 400 patients. Every day she checked vitals, washed and dressed patients, disinfected equipment, and consulted with the doctors on therapies. She made it home safely, one of only a few volunteers she worked with who did not get COVID-19.

Doug Kellis jumps in his blue Jeep to deliver prepared lunches to older adults who can’t make meals for themselves. He’s one of 18 Micron team members in Boise, Idaho, who volunteer with Metro Meals on Wheels, which provides about 1,000 meals each day.

“I believe volunteering is the way we keep our communities strong and connected,” said Kellis, an equipment engineer in the Mask Technology Center. “I can support those in need and provide fulfillment in my life and in the lives of others.”

Meanwhile, Kathy Radford, senior director of Pricing and Operations and scheduler for the Micron Boise volunteers for Metro Meals on Wheels, was concerned about meal volunteers having all the personal protective equipment they needed to keep themselves and recipients safe. She asked Micron’s COVID-19 task force for help.

“I literally had a response back within an hour,” said Radford. “The COVID team said they could get us 2,500 masks and containers of hand sanitizer.”
Inspiring Learning Through STEM Programs

In Boise, the Micron Foundation’s Chip Camp — a summer camp for tech-interested teens — was looking forward to celebrating its 20th anniversary. Over the years, more than 2,500 children have attended the three-day camp geared towards seventh- and eighth-grade students who are interested in science, technology, engineering and math. It’s popular, fills up quickly, and always has a waitlist. Unfortunately, this year’s Chip Camp was canceled due to the pandemic. But soon after, Tech Camp was born. What makes Tech Camp powerful is its reach. Approximately 165 children from all over the United States and Canada participated in online sessions.

Laurie Anderson, manager of STEM Education Programs at the Micron Foundation, is in her 14th year running the camp. To draw ethnically and economically diverse participants, she worked with groups that serve underprivileged children to help them enroll in the free camp. She also connected with Native American tribes in Idaho, the refugee community, and groups such as National Center for Children and Families and Techbridge Girls. Camp organizers mailed laptops to the children who didn’t have them and then met with each virtually to be sure they were set up.

On the last day of camp, Micron CEO Sanjay Mehrotra talked to campers about how technology has changed the world and how there’s a shortage of engineers and scientists. “I hope you continue to study hard so that you can perhaps pursue careers in engineering and technology,” he said. “Micron looks forward to staying connected with you. Please, never hesitate to reach out if you want to learn something new, something different, or if you any questions about anything.”

Micron worked with more than 60 universities worldwide during the pandemic and helped support students at many of these universities. Funding included launching the Micron Academy for Inclusive Leadership as a student-led initiative to address social injustice, strengthen leadership skills and build a sense of community for underrepresented students.

Over the summer and fall, a cross-functional Micron team led a public engineering design challenge to create a more accessible and effective robotic solution for disinfecting rooms with ultraviolet light. More than 70 designs were submitted from around the globe, a striking success and testament to the effort spearheaded by Micron’s technical project team.
Enriching the Community Through Basic Human Needs

Hunger affects every Micron community, and addressing it is a major priority. Our Enriching the Community grants reflected this by providing more than US$10M in grants to organizations working to feed and house those in need.

Additional support came through our team members. Micron’s team members in Singapore donated over 3,500 pounds of food to The Food Bank Singapore, serving 200,000 beneficiaries. Besides food, US$300,000 was also raised. The collection was not without challenges — because of COVID-19, Micron Singapore had to collect food with as little personal contact as possible. “Food security is a major concern, especially during this unprecedented time,” said Desmond Sim, director of Manufacturing at the site. “The drive creates awareness of food insecurity and food wastage. The generous donations by our employees will help ensure a steady supply of rations sent to The Food Bank Singapore.”

It Takes a Village

Thanks to all our Micron team members and community partners, we’ve improved basic human needs, enhanced COVID-19 relief efforts and helped students and educators — with an increased focus on underrepresented communities.

It’s been amazing work from everyone. Micron appreciates our partners and we’re proud of our teams’ efforts. We look forward to reaching new heights in 2021 with a continued emphasis on creating equitable opportunity for all!

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Desmond Sim
Director of Manufacturing
Micron Singapore