

# MICRON PRIVACY & DATA SECURITY PRINCIPLES

*Data is at the heart of Micron products and services.*

We strive to create and maintain trust with our customers, our partners and the public that we will collect, use, store and share information responsibly. Micron has developed these core principles to inspire how we think about privacy and data security, to guide the policies and procedures that we implement, and to govern the relationship we enjoy with our customers, our partners and the public. Micron's core Privacy and Data Security Principles:

## Minimize Data

- Consider the amount and types of data we collect so that we do not "over-collect" information.
- Do not keep information longer than we need it for our legitimate business purposes or as legally required.
- Adopt aggregation and anonymization techniques into our processes.

## Be Mindful of Uses

- Consider whether, and to what extent, the data and privacy interests by us and our partners are aligned with those of our customers and the public.
- Apply a global privacy-by-design approach to our products and services.
- Ensure that we do not sell our customer's personal information.
- Obtain appropriate consent when sharing personal information with trusted partners.

## Analyze with Purpose

- Use data that we collect to improve the experience of our customers and our partners with Micron and our products and services.
- Use data that we collect to enhance existing products and services and to develop new products and services.
- Identify interesting partner, marketing or product opportunities using data.

## Maintain a Security Focus

- Adopt and implement industry-standard data security policies and procedures for our products and services and our data handling.
- Internal plans for security and continuity are prepared and robustly tested.
- Customers have controls over the access and use of their data.

## Create a Culture of Compliance

- Global approach to privacy rights and data security.
- Enabling policies and procedures that cultivate compliance with applicable laws.

## Be Transparent

- Clearly communicate what we collect, how we use that information, where and with whom that information is shared.
- Provide clear information regarding cause, effect and mitigation in the unlikely event of a data incident.

